

QUARTERLY STRATEGIC SALES ACTION PLAN

Quarter: _____ Name/Division: _____

Focus #1:
Biggest Problem _____

Criteria for Success How will you measure	Action Steps	Who	Due

Focus #2:
Biggest Opportunity _____

Criteria for Success How will you measure	Action Steps	Who	Due

Focus #3:
Biggest Threat _____

Criteria for Success How will you measure	Action Steps	Who	Due